

AN ORDINANCE BY

FINANCE/EXECUTIVE COMMITTEE

02-0 -0190

AN ORDINANCE TO AMEND CHAPTER 10 AND APPENDIX B OF THE CITY OF ATLANTA CODE OF ORDINANCES TO DELETE EXISTING FEES PERTAINING TO CERTAIN TYPES OF ALCOHOLIC BEVERAGE LICENSES; AND TO INCREASE EXISTING FEES PERTAINING TO CERTAIN TYPES OF ALCOHOLIC BEVERAGE LICENSES.

WHEREAS, the City of Atlanta has an interest in maintaining the public health, safety and welfare; and

WHEREAS, pursuant to its powers, the City of Atlanta is authorized to enact legislation to regulate certain types of businesses and industries which could potentially affect the public health, safety and welfare, including businesses which involve the manufacture, distribution, or sale of alcoholic beverages; and

WHEREAS, the City of Atlanta is authorized to issue licenses to businesses involved in the manufacture, distribution, or sale of alcoholic beverages and to establish fees which correlate with the costs incurred by the City in performing investigations, regulation, and enforcement of laws pertaining to such businesses; and

WHEREAS, in November, 1998, the City Council adopted and the Mayor approved legislation which increased the fees which are associated with the issuance of licenses to manufacture, distribute, or sell alcoholic beverages in the City of Atlanta; and

WHEREAS, the increased fees contained in such legislation are based on the actual costs incurred by the City of Atlanta in continual investigation, regulation and enforcement of laws pertaining to such businesses; and

WHEREAS, although the increased fees are directly related to the costs incurred by the City of Atlanta, the City desires to allow such costs to be recouped without causing a severe hardship on the businesses affected by the increase; and

WHEREAS, the City is currently authorized to charge an annual license fee up to the amount of \$5,000 for each alcoholic beverage license issued; and

WHEREAS, none of the fees set forth herein will be increased to the maximum allowed amount of \$5,000; and

Now, therefore, Be it ordained by the Council of the City of Atlanta, Georgia as follows:

Section 1. That Chapter 10; Section 10-60 of the City of Atlanta Code of Ordinances is hereby amended by deleting the existing language contained in such section and inserting in lieu thereof new language so that such section shall read as follows:

Section 10-60 Annual License fee; refunds.

- a) The annual license fee for each classification of license under this division shall be as follows:

1) <i>Wine.</i>	<u>Fee Effective For Year 2002</u>
c. Retail dealer in wine to be consumed on or off the premises of the dealer...	\$2,362.50
d. Retail dealer in wine to be consumed off the premises of the dealer only...	\$1,575.00

1) *Malt Beverages.*

c. Retail dealer of beer to be consumed on or off the premises of the dealer...	\$2,362.50
d. Retail dealer in beer to be consumed off the premises of the dealer only...	\$1,575.00

Section 2. That the provisions of this ordinance shall become effective December 31, 2002.

Section 3. That all ordinances or parts thereof in conflict with this ordinance are hereby repealed.

City of Atlanta
Bureau Of Treasury
Alcohol Rate Increase Statistics

SIC Description	SIC Code	# of Accounts	2001 Flat Rate	Current Revenue	Proposed 40% Rate Increase	Projected Revenue
Beer & Wine Consumed	AB33	151	\$ 3,375.00	\$ 509,625.00	\$ 4,725.00	\$ 713,475.00
Beer Consumed	AB00	46	\$1,687.50	\$ 77,625.00	\$ 2,362.50	\$ 108,675.00
Wine Consumed	AB98	1	\$1,687.50	\$ 1,687.50	\$ 2,362.50	\$ 2,362.50
Beer & Wine Packaged	AB34	479	\$2,250.00	\$ 1,077,750.00	\$ 3,150.00	\$ 1,508,850.00
Beer Packaged	AB30	36	\$1,125.00	\$ 40,500.00	\$ 1,575.00	\$ 56,700.00
Wine Packaged	AB31	2	\$1,125.00	\$ 2,250.00	\$ 1,575.00	\$ 3,150.00
TOTAL REVENUE				\$1,709,437.50		\$ 2,393,212.50

Projected Revenue	\$	2,393,212.50
Current Revenue	\$	1,709,437.50
	\$	<u>683,775.00</u>

2002-01-25

ALCOHOL STATS BY ACCOUNT DESCRIPTION

ACCOUNT TYPE	DESCRIPTION	# OF ACCTS
A00	BEER CONSUMED	41
A01	BEER CONSUMED	5
A20	MIXED DRINKS, BEER & WINE	641
A21	MXD DRINKS, BEER, WINE ADD. FAC	102
A22	MXD DRINKS, BEER, WINE ADD. FAC	36
A23	MXD DRINKS, BEER, WINE ADD. FAC	23
A24	MXD DRINKS, BEER, WINE ADD. FAC	17
A25	MXD DRINKS, BEER, WINE ADD. FAC	11
A26	MXD DRINKS, BEER, WINE ADD. FAC	7
A27	MXD DRINKS, BEER, WINE ADD. FAC	5
A28	MXD DRINKS, BEER, WINE ADD. FAC	2
A30	BEER PACKAGE	25
A31	WINE PACKAGE	11
A32	RETAIL PACKAGE LIQUOR STORE	102
A33	BEER & WINE CONSUMED	151
A34	BEER & WINE PACKAGED	479
A35	WHOLESALE, IMPORTER WINE	1
A41	WHOLESALE LIQUOR (INSIDE CITY)	4
A43	WHOLESALE BEER (INSIDE CITY)	5
A45	WHOLESALE WINE (INSIDE CITY)	7
A48	MIXED DRINKS, BEER & WINE	1
A50	BEER MANUFACTURING	8
A56	BEER & WINE CONSUMED	3
A57	BEER & WINE CONSUMED	4
A58	BEER & WINE CONSUMED	2
A59	BEER & WINE CONSUMED	2
A60	MIX DRNK, BEER, WINE ART-THEATRE	2
A61	BEER AND/OR WINE ARTS- THEATRE	3
A62	MIX DRINKS - ARTS - THEATRE	2
A63	MIX DRINKS, BEER, WINE - SPECIAL	4
A65	MIX DRINKS - SPECIAL	1
A66	MIX DRINKS, BEER, WINE NONPROFIT	12
A67	BEER AND/OR WINE NONPROFIT	3
A70	BEER AND/OR WINE - FESTIVALS	19
A71	MIX DRINKS ONLY - FESTIVALS	1
A72	MIX DRINKS, BEER, WINE-FESTIVALS	8
A73	BEER & WINE CONSUMED	4
A74	BEER & WINE CONSUMED	2
A92	MIXED DRINKS, BEER & WINE	3
A93	MIXED DRINKS, BEER & WINE	1
A94	MIXED DRINKS, BEER & WINE	4
A96	MIXED DRINKS, BEER & WINE	1
A98	BEER CONSUMED & WINE PACKAGED	2

1767

TRANSMITTAL FORM FOR LEGISLATION

To Mayor's Office:

Greg Pridgeon

(For review & distribution to Executive Management)

Commissioner's Signature: 

Director's Signature: Gary Donaldson

From: Originating Dept: Finance Department

Contact (name) Rick Anderson 404.330.6454

Committee(s) of Purview: Finance/Executive Committee

Committee Deadline: _____

Committee Meeting Date (s): January 30, 2002

City Council Meeting Date: _____

CAPTION:

TO AMEND CHAPTER 10 AND APPENDIX B OF THE CITY OF ATLANTA CODE OF ORDINANCES, TO DELETE EXISTING FEES PERTAINING TO CERTAIN TYPES OF ALCOHOLIC BEVERAGE LICENSES; AND TO INCREASE EXISTING FEES PERTAINING TO CERTAIN TYPES OF ALCOHOLIC BEVERAGE LICENSES

BACKGROUND/PURPOSE/DISCUSSION:

In November, 1998, the City Council adopted and the Mayor approved an increase in the fees, which are associated with the issuance of licenses to manufacture, distribute and sell alcoholic beverages in the City of Atlanta.

The 1998 rate increase was applied on an incremental basis of a 50% increase in calendar year of 1998 effective for the 1999 renewal period and the second increment of an additional 50% in the calendar year of 2000 effective for the 2001 renewal period. None of the fees set has been increased to or beyond the maximum allowed amount of \$5,000.

FINANCIAL IMPACT (if any):

Projected increase to annual alcohol revenue of \$683,775.00 to be realized in 2002 calendar year.

OTHER DEPARTMENT(S) IMPACTED:

Undetermined at this time.

Received by Mayor's Office: _____

(date)

Reviewed: _____

(initials)

(date)

Submitted to Council: _____

(date)

Action by

Committee:

Approved

Adversed

Held

Amended

Substitute

Referred

Other

RCS# 3450
2/04/02
4:06 PM

Atlanta City Council

Regular Session

CONSENT II

Pages: 7 thru 11: Except 02-0-0184

REFER

YEAS: 14
NAYS: 0
ABSTENTIONS: 0
NOT VOTING: 2
EXCUSED: 0
ABSENT 0

02-0-0148
02-0-0149
02-0-0150
02-0-0151
02-0-0155
02-0-0185
02-0-0186
02-0-0187
02-0-0188
02-0-0189
02-0-0190

02-0-0191
02-0-0154
02-0-0156
02-0-0157
02-0-0158

Y Smith	NV Archibong	Y Moore	Y Mitchell
Y Starnes	Y Fauver	Y Martin	Y Norwood
Y Young	Y Shook	Y Maddox	Y Willis
Y Winslow	Y Muller	Y Boazman	NV Woolard

CONSENT II